

RULES OF THE MARKETING EVENT "RUN THE FORESTS WITH A DISCOUNT THANKS TO THE MASTERCARD FROM ČSOB"



The purpose of this document (hereinafter referred to as the "Rules") is to provide a complete and clear description of the terms and conditions of the marketing promotion called "Run the Woods with a discount thanks to the Mastercard from ČSOB" (hereinafter referred to as the "Promotion").

Organiser and organiser of the event

The organiser and organiser of the Event is Československá obchodní banka, a. s., with registered office at Radlická 333/150, Postal Code 150 57, Prague 5, ID No.: 0000 1350, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B XXXVI, Insert 46 (hereinafter referred to as "Organiser" or "ČSOB").

The promotion applies to the ČSOB brand and the Poštovní spořitelna brand. Poštovní spořitelna ("PS") is a trademark of Československá obchodní banka, a. s.

Action period

The action runs from 28 November 2022 to 23 September 2023 (the "Action Period").

Who is the Event for?

The event is open to the Promoter's clients, namely natural persons who have been issued a Mastercard payment card by the Promoter under the ČSOB/PS trademark (hereinafter referred to as the "Card"), (hereinafter referred to as the "Client").

Participation in the Event

A Client who **purchases an entry fee for any Race** (regardless of the type of Race, the place and date of the Race and the length of the Race route) **during the Promotion Period on the official website of the organizer of the Run the Forests 2023 series** www.behejlesy.cz (hereinafter referred to as "Race") and pays for **the entry fee for the Race by Card** (hereinafter referred to as "Payment"), (hereinafter referred to as "Participant") becomes a Participant of the Promotion.

The organizer of the Race uses the platform <https://sportid.online> for registration and sale of entry fees,

List of locations of the Run the Forests Race: Lednice, Karlštejn, Vysočina (Team Race), Klínovec, Brdy, Bílá, Jizerská, Boletice.

Reward

The Reward for the Participant is an immediate 25% discount on the Payment ("Reward"), which is granted at the time of the Card Payment.

Each Promotion Participant can receive a Reward for a maximum of 8 Payments, so a Promotion Participant can receive a total of 8 Rewards per Promotion Period.

The Client may receive the reward for the first 8 Payments made with any Card and posted to any Participant's account.

Participant's information on the processing of personal data

The Promotion Participant acknowledges that in accordance with the General Data Protection Regulation (EU), 2016/679 (hereinafter referred to as "GDPR") and Act No. 110/2019 Coll., on the processing of personal data, as amended, for the purposes of the Promotion, for the purpose of evaluating the Promotion and handing over the Prize, the Promoter will process the personal data of

the Promotion Participant, namely the name, surname, Card number, Card account number, Payment amount and date of Payment by Card.

Personal data will be processed for the above purposes for the period necessary for the payment of the Reward, i.e. until the end of September 2023 at the latest.

The CSOB information on the processing of personal data, which includes in particular the rights relating to the processing of personal data and the conditions for the protection of rights, is available at www.csob.cz/osobni-udaje.

Final provisions

The Reward cannot be paid in cash, exchanged for other monetary or non-monetary benefits or exchanged for prizes or bonuses from other promotions.

As the recipient of the Reward, the Promotion Participant is fully responsible for fulfilling any tax obligations arising from the tax regulations of the Czech Republic that are associated with the receipt of the Reward.

The Promoter shall not be liable for any defects, damages or losses arising in connection with the implementation and use of the Reward or for any defects, damages or losses arising in connection with the Participant's actions for which the Reward has been awarded.

The Promoter shall have the right to change the terms and conditions of this Promotion at any time, including during the course of the Promotion, to change the duration of the Promotion, i.e. in particular to interrupt, extend or terminate the Promotion early. Any claims or objections shall be finally decided by the Promoter.

In the event that a Participant is found to have acted in the Promotion in contravention of these Rules or in breach of good manners or contrary to the purpose of the Promotion, or is found to have otherwise acted in a speculative manner or in a manner that could jeopardise or damage the goodwill of the Promoter or the conduct of, in breach of the Card Account Agreement, the Promoter reserves the right to consider individual cases and decide on any sanctions, which shall mean the loss of the Reward so earned or the possibility of excluding the Promotion Participant from the Promotion without compensation.

These Rules are available at www.csob.cz/behejlesy and each Entrant agrees to these Rules unconditionally by participating in the Promotion.

Any change to the Rules will be posted at this link and will be effective from the time of posting.

Prague, 28 November 2022